

Job Title: Marketing Manager – Organic Products

 **Location: Gurgaon**

 **Experience: 6-8 Years in International Organic Sales**

 **Industry: Agriculture / Organic Products / Food & Beverages / FMCG**

Company Description: National Co-operative Exports Limited (NCEL) is a distinguished national-level co-operative created with the approval of the Union Government and the Ministry of Cooperation in 2023 and registered under the Multi-State Co-operative Societies Act, 2002. It is promoted by five prominent co-operative institutions – The Gujarat Co-operative Milk Marketing Federation (GCMMF, popularly known as the AMUL), Indian Farmers Fertiliser Cooperative Limited (IFFCO), Krishak Bharati Co-operative Limited (KRIBHCO), National Agricultural Co-operative Marketing Federation of India Limited (NAFED), and National Co-operative Development Corporation (NCDC).

Job Summary: We are seeking an experienced **Organic Products Sales Manager** to drive **international sales in North America and Europe**. The role involves developing **strategic partnerships, expanding sales channels, and ensuring compliance** with organic certification standards for cereals, oilseeds, grains, pulses, and packaged food items.

Key Responsibilities:

- Develop and execute sales strategies for **USA, Canada, Germany, UK, France, and the Netherlands**.
- Build strong relationships with **importers, distributors, organic retailers, and food processors**.
- Promote and sell **organic cereals, oilseeds, grains, pulses, and packaged food items**.
- Ensure compliance with **USDA Organic, EU Organic, and Canada Organic** certifications.
- Conduct **market research and competitor analysis** to optimize pricing and sales strategies.
- Represent the company at **global trade fairs** such as Biofach (Germany) and Natural Products Expo West (USA).

Key Requirements:

- **6-8 years** of international organic sales experience.
- Strong **network in North America and Europe**.
- Bachelor's/Master's in **Agriculture, International Business, or Food Technology**.
- Fluent in **English**; European language skills (German, French, Dutch) are a plus.
- Willingness to **travel internationally**.

Benefits:

- Competitive **salary + performance incentives**.
- International exposure and career growth opportunities.

How to apply: Send your cover letter and resume via email to career@ncel.coop with the subject “Organic Products Marketing Manager – Application ”